



BUILDING BETA ALPHA

BUILDING CAMPAIGN OF PI KAPPA PHI – BETA ALPHA CHAPTER NEW JERSEY INSTITUTE OF TECHNOLOGY

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Save the Dates!

Founders Day 2013

Come celebrate and be a part of this historic Founders Day celebration as we start a new chapter in Beta Alpha's history by dedicating our new house!

Who: Beta Alpha Alumni and Undergraduates

When: Sunday, November 10, 2013

1:00 – 3:45pm: Founders Day Dinner
Fernandes Steakhouse
158 Fleming Ave., Newark

4:00 pm: Beta Alpha
House Dedication and Dessert
Beta Alpha of Pi Kappa Phi
5 Greek Way (between Warren & Colden St.)

Go to www.betaalpha.com for more details and to register for Founders Day!

Greek Village Tour on NJIT Day

All NJIT Greek Alumni are invited on Saturday, October 12, 2013 to tour the new Greek Village. Lunch tickets are \$20 and will include lunch and a t-shirt.

Beta Alpha's on campus on NJIT Day are invited to tour the new house!



The new house and the Brothers that have filled it represent the culmination of all the hard work put in by Beta Alpha alumni and undergraduates over the past decade. It will usher in a new era for Beta Alpha, different from any before it. It will be great to see Beta Alpha scale to new heights.

-Christian Beckmann BA 776

From the Campaign Chairman

Over the past two decades, as dormitories were added to the NJIT campus and as redevelopment efforts demolished most other buildings surrounding our 249 MLK/High Street house, our fraternity and others gradually took a back seat to the dorms as the desirable place to live, as the center of social life on campus and as the source of student leaders. Many saw this evolution as the beginning of the end of Greek life at NJIT/NCE.

Fortunately, the Warren Street Village has changed all of that, and has provided a community where participating Greek organizations can once again flourish! Beta Alpha took the lead in realizing the positives of the Warren Street Village project, and used the Greek Village as the catalyst for breathing new

enthusiasm into Greek life at NJIT. Beta Alpha is, therefore, now among the top Greek organizations in terms of membership, and leads all others in terms of its efforts to finance the purchase of our new home within the Warren Street Village.

We are approaching our campaign goal line, and we need additional help. We have put together this Newsletter to show you why it's so important that those of you who haven't yet made a pledge to our Building Beta Alpha new house campaign, join those of us who have, by making your pledge online at www.betaalpha.com today!

Ted Cassera
Beta Alpha 321
Campaign Chairman



New House & Construction Update

Having our new home in the Warren Street Village ensures that Beta Alpha will have a safe and competitive facility, and the distinctive features that were incorporated into our home, give Beta Alpha a prominent place in a great location within the new Greek Village! This is an important factor for continued growth and chapter excellence.

Less than 18 months after NJIT broke ground on the Warren Street Village project, our new home is finished and ready to house the future generations of Beta Alpha Brothers. On Wednesday August 28th Beta Alpha closed on its purchase of our new home, and on Friday August 30th, our undergraduate Brothers moved in and all 24 beds were filled! Room rents will pay for the long term mortgage and maintenance, and our Building Beta Alpha campaign will pay for our short term construction loan.



“Five Greek Way”, our new Beta Alpha address, represents a new chapter in the Beta Alpha history book, and will create new traditions to be melded with the old. This new beginning brings opportunity for Beta Alpha to be the leader within the Greek community on campus, and has ignited the imaginations of many brothers.

-Chase Johnson BA 788

Campaign Update

We've made some tremendous progress so far, but we need more help to get to the goal line!

As of September 25, 2013, we've raised \$763,989 towards our \$1,000,000 goal, and we have received pledges from Brothers ranging as far back as Brother **John Albright BA 35** to as recent as undergraduate Brother **Alexander Levanthal BA 804**. If you haven't already made a pledge, please consider joining the Brothers from each of the last 6 decades who have already stepped up to make a pledge to the Building Beta Alpha campaign. Pi Kaps from every generation have recognized the importance of securing the future of our chapter. By supporting this campaign, you're preserving the legacy of all the Beta Alphas before you, and ensuring that future generations have the same opportunities provided to each of us.

We still have room dedication opportunities available on a first-pledged, first-served basis! Like so many other aspects of the campaign, you can go to our Campaign Brochure at www.betaalpha.com for details and updates on room dedication opportunities and guidelines.

Our 35 volunteer Building Beta Alpha Campaign Ambassadors have been reaching out to our 800 Brothers over the past 5-6 months by phone and email. If you haven't been contacted yet, we may not have your current email address or phone number, or we may just not have reached you yet on the call list. That being said, if you haven't made a pledge yet, please refer to the pledge form included with this newsletter and let us know if the pre-populated information is incorrect by filling in the correct information and sending it back to us!

Campaign Goal: \$1.0 million
We're Almost There!



The new house means three things: Better location, larger house, and enhanced conditions. In a safer part of Newark, the new house is part of a larger Greek village where Pi Kaps will enjoy the benefits of a secure building in a prominent college campus setting with access to great open space. The larger house means that we can now accommodate 24 live-in brothers in addition to providing great amenities for the rest of the growing chapter, and assures that the house will always be full of Beta Alpha spirit. Lastly, enhanced conditions means up to date technology and accommodations in a steel and concrete structure that will last into the next century, securing the legacy of Beta Alpha at NJIT.

-Morgan Jones BA 790

Chapter Update

Brothers,

By the time you read this newsletter, we will have moved into the new Beta Alpha house at 5 Greek Way in the new Warren Street Village! The new house can accommodate 24 live-in Beta Alpha Brothers, in addition to providing meeting, study and socializing space for our growing chapter.

Today, Beta Alpha is a 35 man undergraduate chapter with a plan in place to grow to 45 men during the 2013-2014 school year. Because of its ongoing efforts, Beta Alpha recently received the Pi Kappa Phi Commitment to Continued Growth Award, and Beta Alpha was honored at the January 2013 Pi Kappa Phi Mid-Year Leadership Conference, for distinction and achievement in the Seven Objectives of Chapter Excellence which include, Recruitment Success, Superior Associate Member Education, Academic Achievement, Sound Chapter Operations, Living the Ritual, Commitment to Service and Effective Chapter Alumni Relations!

Our chapter is filled with young men made up of more than just strong Pi Kappa Phi spirit. Our GPA is higher than both the NJIT All-Greek and All-Men's GPA averages, and the new house provides our undergraduate Brothers with great areas for group work and study with access to the NJIT network that allows us to do research from any room. Our academics will continue to be a major focus.

Our Brothers are not only leaders in the classroom, but in the community as well, and as our chapter continues to grow we will make an even greater impact. Brothers Morgan Jones, Chase Johnson and Derek Torres, will be proudly representing Beta Alpha for the 2014 "Journey of Hope". They will be 3 of only 100 Pi Kappa Phi men who will make the two month, 4,000 mile bicycle ride from California to Washington D.C. for PUSH America, which serves Americans with disabilities, and they are looking forward to stopping along their journey to visit with and to help people with disabilities.

This letter gives us the opportunity to thank some incredible alumni. Over the summer, a dedicated group of our Beta Alpha alumni were recognized as the Pi Kappa Phi Housing Corporation of the Year! Of course, we also want to thank all of the Beta Alpha Alumni and Undergraduate Brothers who have stepped up to support the campaign for the new house. The new house is incredible and we couldn't be happier in our new home. If you haven't already done so, we hope that you'll join us in making a Building Beta Alpha new house campaign pledge, for the benefit of our future Beta Alpha Brothers.

Great things are happening at Beta Alpha, and we welcome each and every one of you to please come down, meet the undergraduate Brothers and see the new house that so many of you have had a hand in creating. Also, this year's Founder's Day dinner on November 10th will celebrate the new house, and we hope to see you there as well!

Derek Torres BA 785
Archon, Beta Alpha Chapter

Morgan Jones BA 790
Secretary, Beta Alpha



We have been blessed to have 760 Beta Alpha men come before us to pave the way to bring Beta Alpha to the Warren Street Village for the benefit of Pi Kappa Phi Brothers for generations to come. The

new setting and the special features of the new house give us the opportunity to continue to be the best on campus and now I truly feel that "We Will Lead." Being a Brother of Beta Alpha has made me a better man, and I am supporting the Building Beta Alpha campaign to give to others the same opportunities given to me as a Beta Alpha Brother.

– Derek Torres BA 785